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UNIVERSAL ONLINE CASINO PLATFORM

ABOUT THE CASEXE PLATFORM

The universal CASEXE platform supports the management of land-based and online casinos.

Ideal platform for creating
an online casino

The optimal solution for online bookmaker
projects

The best software for land-based casino projects, lottery,
and betting sales points

Unique software capable of solving any problems
in the gaming industry

THE MAIN ADVANTAGES

Freedom for Your Business

Collaborate with any providers of gaming and payment solutions. We will support the integration with each of them, without any restrictions

Wide Range of Settings

Adapt the platform following your requirements and wishes with the help of the functional set developed by us

Pay as You Make a Profit

Pay for products and services on convenient terms. We understand the difficulties of entrepreneurs' work at the start

Flexibility and Scalability

Start a project with the basic set of features needed for a successful start and add more advanced features as it evolves

Guaranteed Security of All Data

Be confident in the safety of your data thanks to advanced security tools and reliable servers located in Europe

Support of Our Partners at All Stages of Work

Get assistance and help in solving complex problems. We always stay in touch with our clients, even after the fulfilment of contractual obligations

ADDITIONAL BENEFITS

- centralised management system in the personal account

- support for any language versions and currencies

- the variability of design solutions: ready-made templates, individual projects, and work with clients' sketches

- assistance in domain registration if necessary

- cross-browser compatibility and technologies that do not require downloading

- hosting

- multilingual CASEXE customer support service (it works around the clock, seven days a week)

- regular free updates and upgrades

MULTILEVEL MANAGEMENT SYSTEM

The CASEXE system provides different user levels.

Each level has its customisable functionality and access to certain parts of the system.

ADMINISTRATOR (OPERATOR)

AGENT (PARTNER)

TECHNICAL SUPPORT

CASHIER

PLAYER

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MANAGEMENT OF SITES STRUCTURE IN THE CASEXE SYSTEM

If operators have several projects, they can manage all sites in a single CASEXE system:

browsing, searching, transferring

establishing limits and default settings

creating, deleting, editing

creating groups and subgroups

CASINO MANAGEMENT AND GENERAL SETTINGS

The CASEXE platform is characterised by a user-friendly control panel and a wide range of settings:

fast transition, various graphics

logo, title, copyright sign of a casino

pop-up messages

the launch of games, instant deposits

wagers, registration restrictions

contacts with casino technical support

WORKING WITH CONTENT PROVIDERS

An important part of the work of an online casino operator is effective interaction with suppliers of administrative software and entertainment content. This task can be solved with the CASEXE system:

full customisation — enable, disable, access

integration requests

contract management — create, edit, delete, lists

liability limits for contracts — view, settings, statistics

GAME MANAGEMENT

An operator must have full control over the software and access to the entertainment content settings. The CASEXE platform opens up advanced management options:

01

The integration of the content of all kinds — casino games, poker, betting, lotteries, etc.

02

Unlimited number of gambling providers

03

Full editing of products — ranging from the name and logo to tagging and displaying in the top list

04

The creation and management of game groups (viewing, making changes)

05

The control over user gaming sessions

FINANCIAL MANAGEMENT

The CASEXE platform includes the maximum set of settings and opens up opportunities
for working with any payment solutions without restrictions:

- casino currency management (view, add, enable/ disable, lists)
- additional verification of suspicious financial transactions

- integration requests
- payment method management

- working with deposit and withdrawal requests
- setting up automatic payments and their limits

- full management of contracts with payment systems
- detailed information on all completed operations

SITE CONTENT CUSTOMISATION

Adjust and edit the internal content of the site at your discretion:
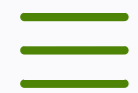
Setting the navigation menu

Posting and editing any texts

Adding and editing news, announcements, game descriptions, etc.

Setting up sliders, banners, and advertising images

ACCOUNT MANAGEMENT

Control over players is an important part of an online casino operator's work.
The CASEXE system provides:

- viewing a list of users and detailed information for each client
- player account management
- user account control

- the opportunity to block/unblock player accounts
- built-in customer request tracking system
- customer support for players in online chat

SOCIAL FEATURES AND TOURNAMENTS

Considering the development of social networks and active communication between players, operators should connect tools to simplify interaction with the audience.
The CASEXE system provides the following opportunities:

01

the support for social games

02

credit sharing for players

03

the interaction with popular social networks

04

organising and holding tournaments

BONUS MANAGEMENT

The CASEXE platform includes convenient functions for creating and managing casino bonuses:

individual detailed bonus settings in any format

the most popular bonus templates

the opportunity to plan and manage bonus campaigns both manually and automatically

custom wagering conditions (general rules for each game, product groups, providers)

MOTIVATION AND RETENTION OF PLAYERS

The CASEXE platform provides numerous built-in customer engagement and retention tools
for casinos:

- jackpot support

- different game modes — for money, demo, etc.

- selective rewarding of players by authorised personnel

- built-in SEO management instruments

- built-in module for implementing affiliate programs

- the possibility to set up free replenishment of credits for social games: make it regular or tied to specific events

- pop-up messages to stimulate activity and increase players' loyalty

REPORTS AND STATISTICS

Relevant and the most detailed reports and statistics are important parts of any business.
In the CASEXE system, you will have access to:

- any kind of reports — on users, games, providers, transactions, etc.

- profitability reports on platforms, games, clients, and created groups

- viewing statistics of transactions and work shifts of cashiers

- individual types of reports for each access level

- reports for any selected period

- log of statistics on user visits to the system

- ticket management

SECURITY OF THE SYSTEM

The gambling business is subject to increased risks. Therefore, the software for gaming projects must be reliably protected from hacker attacks and fraud. The CASEXE platform includes high-quality security tools:

modern advanced risk management and fraud protection mechanisms

secure technologies for organising joint work of various game servers

information security solutions for all critical operations and administrative parts of the system

the latest built-in anti-fraud systems and limited access for each user level

ALL CASEXE PRODUCTS

ONLINE CASINO
PLATFORM
→

WHITE LABEL
CASINO
→

CASINO
DEMO
→

BITCOIN CASINO
→

VR CASINO
→

CASEXE SERVICES

MARKETING

→

CONSULTING

→

LICENSING

→

GAME
INTEGRATION

→

CASINO
SECURITY

→

PAYMENT SYSTEMS
INTEGRATION

→

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ONLINE CASINO CONFIGURATOR

The development of an online casino with the help of a configurator provides the following advantages:

✓ **Huge Selection of Components**

Operators have access to payment gateways, CRM services, front-end options, entertainment content, bonus programs, and other elements of modern iGaming projects

✓ **Access to External Programs**

An entrepreneur can create a gambling site and receive modern software from leading providers in the entertainment industry

✓ **The Ease of Use**

The development is similar to publishing a post on social networks. An operator edits the text and moves the site components with the mouse in the visual editor

✓ **Support for Popular Browsers and OS**

The online casino platform is created in conditions that are familiar to a user. All an entrepreneur needs are a good internet connection and a powerful PC
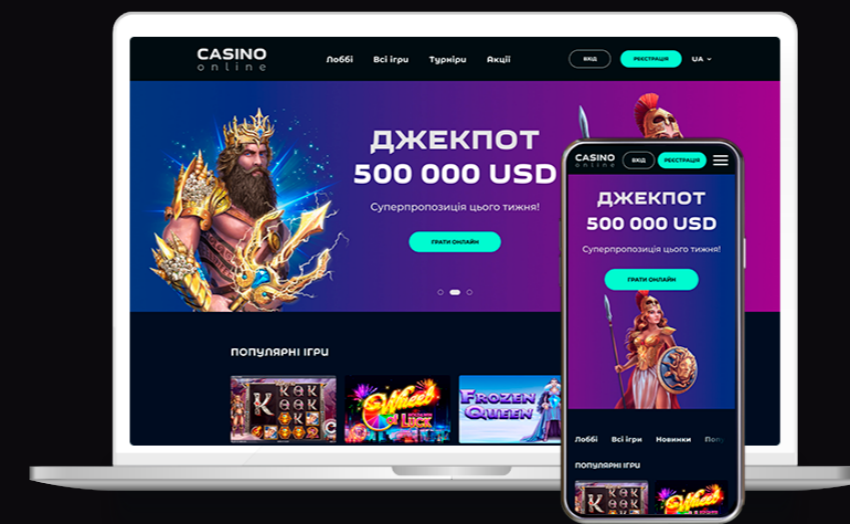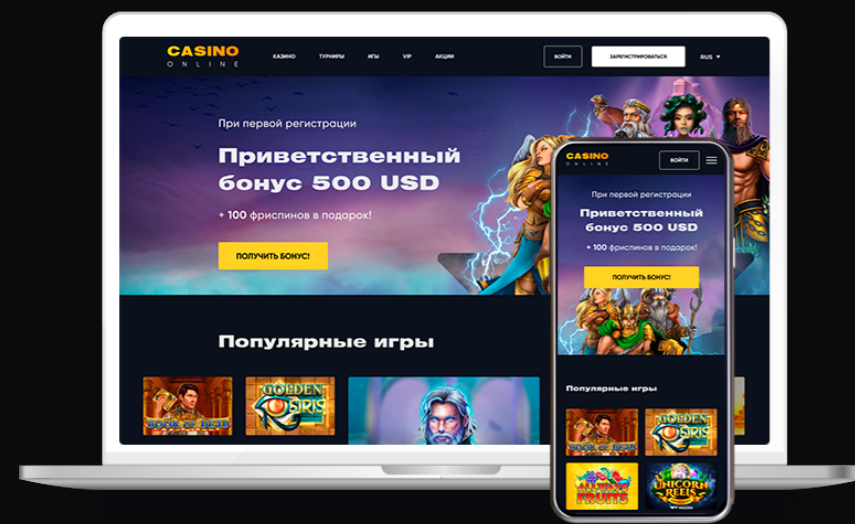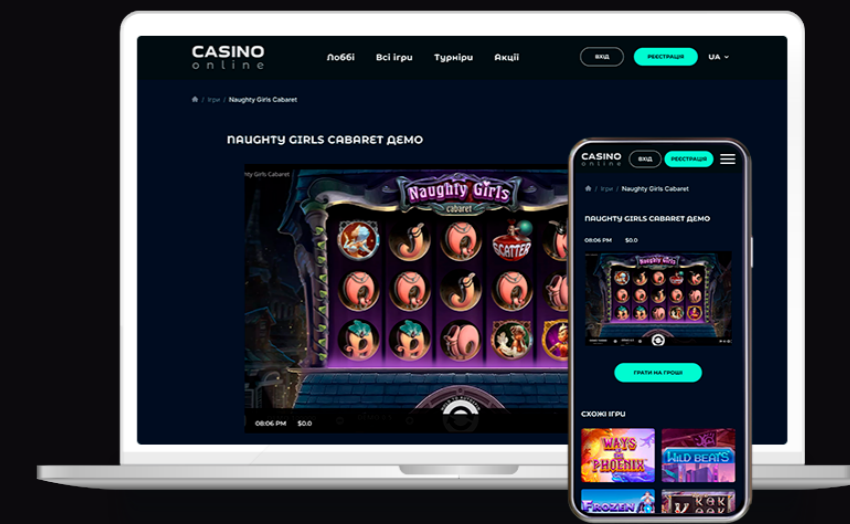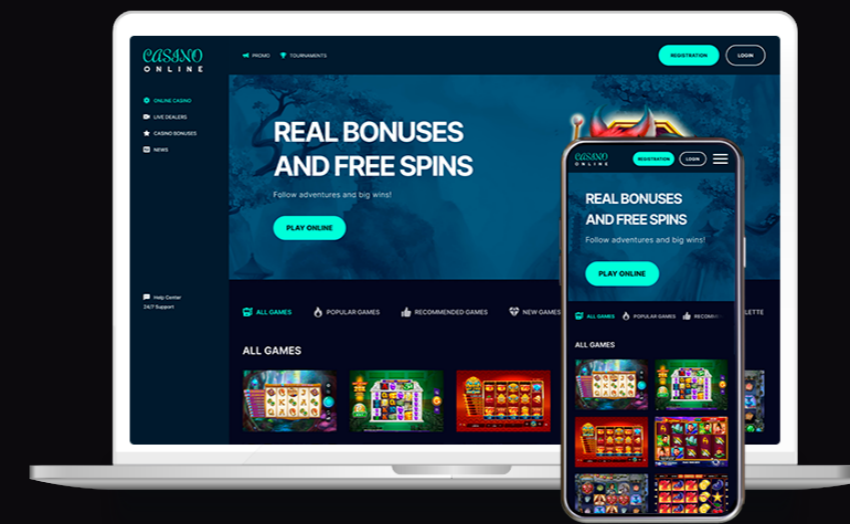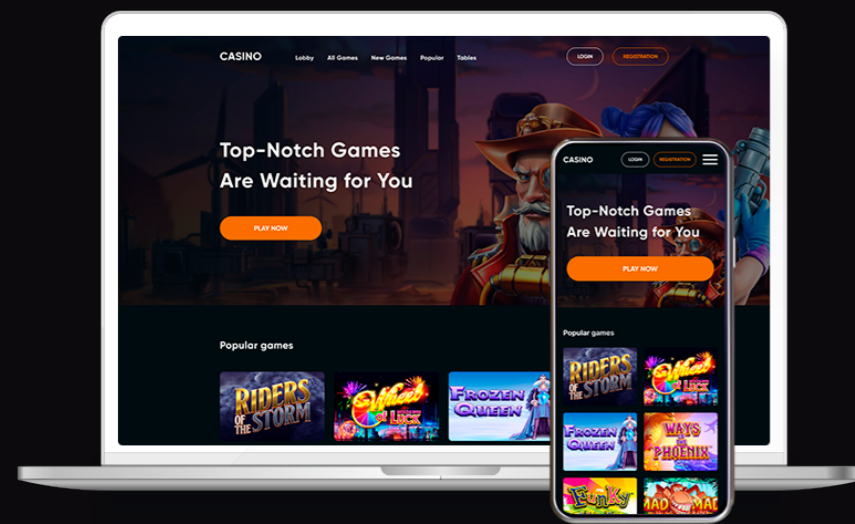
✓ **Launch Cost Optimisation**

A casino site builder is an economical way to enter the market with a ready-made iGaming project

✓ **Teamwork**

Several people can work on one gambling resource at once, for example, an operator and an assistant (marketer, designer, etc.)

IMPLEMENTATION EXAMPLES
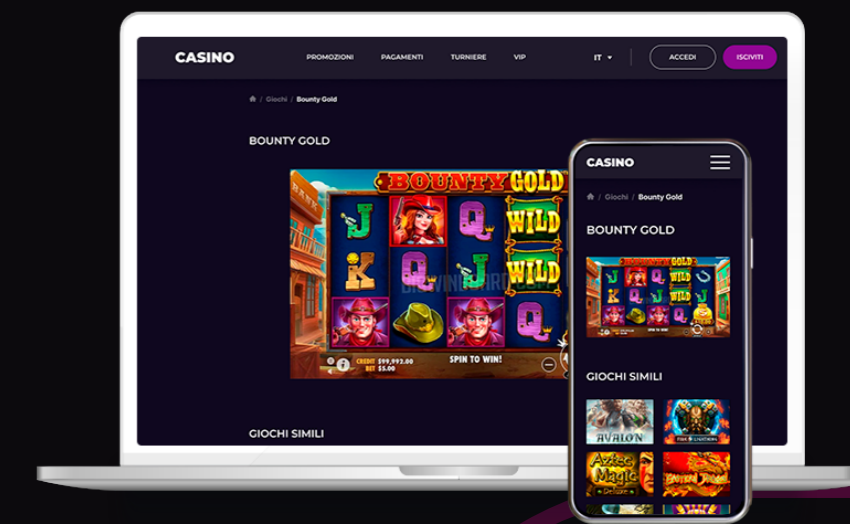
CONTACT OUR MANAGER

The CASEXE experts will help you with the choice of optimal solutions for your project and answer all your questions.

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